

## 2018 DSA PARISH ACTION TIMELINE

| <u>Date</u>      | <u>Action</u>  |
|------------------|--|
| Week of March 19 | DSA Materials Shipped To Parishes  |
| Week of March 19 | DSA Materials posted on diocesan website   |
| April 1          | Easter Sunday – No DSA Activity  |
| April 6          | FAITH Magazine mailed to all registered households   |
| April 8          | Divine Mercy Sunday – No DSA Activity  |
| April 12         | Pastor’s/Parochial Administrator’s Letter of Support and DSA Brochure mailed to all registered households prior to DSA Commitment Weekend.   |
| April 14 & 15    | <p>DSA ANNOUNCEMENT WEEKEND</p> <p>Parishes announce upcoming DSA Commitment Weekend</p> <p>Lay Presenter Talk</p> <p>Bulletin and Pulpit announcements, Prayers of the Faithful</p> <p>Display DSA Posters</p> <p>Insert DSA brochure in bulletins or have available in pews</p>  |
| April 21 & 22    | <p>DSA COMMITMENT WEEKEND</p> <p>Play Bishop’s DSA video/audio at all Masses</p> <p>Pledge envelopes and pencils placed in pews</p> <p>Lead the in-pew solicitation process at all Masses</p> <p>Bulletin and Pulpit Announcements, Prayers of the Faithful</p>  |
| April 28 & 29    | <p>FIRST FOLLOW UP WEEKEND</p> <p>Thank people who have contributed</p> <p>Bulletin and Pulpit announcements, Prayers of the Faithful</p> <p>Parishes conduct in-pew process again or make certain that pledge envelopes are available either in pews or at “DSA stations”</p> <p><i>(This process varies from parish to parish)</i></p> |
| May 5 & 6        | <p>SECOND FOLLOW UP WEEKEND</p> <p>Thank people who have contributed</p> <p>Parishes conduct in-pew process second time, or make certain that pledge envelopes are available either in pews or at “DSA stations”</p>   |
| Week of May 7    | Pastor/ Parochial Administrator send follow up letter to all who have not yet contributed to DSA. This MUST include a pledge envelope  |
| May              | <p>FURTHER FOLLOW UP</p> <p>Thank people who have contributed</p> <p>Bulletin and Pulpit Announcements, Prayers of the Faithful</p> <p>Parish continues with follow up efforts at all Masses</p> <p>Parishes may wish to conduct telephone follow-up during this time</p>  |
| Week of June 4   | Bishop’s follow up letter mailed to all who have not yet made a gift to DSA. Pledge envelope is included in this mailing.  |
| June 15          | First DSA pledge reminders mailed to all who made a pledge to DSA 2018   |