Materials Inside

Annual Evangelization Appeal • Sept. 25-26
Envelopes to distribute at Mass have been included with this letter. If you would like extras, please contact Bianca Murray at bmurray@dioceseoflansing.org. Envelopes also will be provided:

1) with a letter from Bishop Boyea to parishioners.

2) in the October issue of FAITH magazine.

Processing Instructions

Process the HSF appeal like DSA:

1) Deposit all checks.

2) Send one check for all HSF donations.

3) Checks made out to the Diocese of Lansing can be mailed to the address below.

4) We can only accept individual donor checks if they have been made out to the Diocese of Lansing. Do not forward checks incorrectly made out to HSF or FAITH Magazine to the Diocese. We will not be able to process them and they will be returned to the parish.

5) Include transmittal form (enclosed).

Thank you for your cooperation.
If you have any questions, please call:
Theresa Johnson  517.342.2460
Anne Rivet  517.342.2510

Diocese of Lansing
HSF Appeal
Attn: Accounts Receivable
228 N. Walnut St.
Lansing, MI 48933
Parish HSF Transmittal Form

Parish No.: _____________ Parish name: ______________________
Date: _________________ City: ________________________________

Report #: ______________ Total paid with cash/check: $____________________________
(Enclose parish check made out to Diocese of Lansing equal to this amount)

Total gifts this report: $____________________________
To: Parish Secretary
From: Diocese of Lansing - Office of Communications

FATH magazine is supported in part by the Help Spread the FAITH Appeal • Sept. 25-26

Please distribute the enclosed materials

1) Posters: Please post in visible areas in your church and office.
2) Envelopes: Please place in an accessible communal location.
3) Bulletin announcement: Please give to bulletin editor.
4) Prayers of the Faithful: Please forward to liturgist or pastor.
5) Mass announcement: Please forward to liturgist or pastor.

Thank you for your cooperation.
To: Bulletin Editor

From: Diocese of Lansing - Office of Communications

Please place this announcement in your bulletin for the weekends of Sept. 19 and 26:

**Headline:** Help Spread the FAITH • Sept. 25-26

**Text:** Thank you for making last year's Help Spread the FAITH Appeal a success. Thank you for answering Christ's call to evangelize. The Help Spread the FAITH Appeal makes our own local evangelization efforts, like FAITH magazine and the televised Outreach Mass, possible.

Bishop Earl Boyea believes that FAITH magazine has been an important part of our evangelization plan. FAITH magazine is sent to your home and every Catholic home each month by our parishes and diocese. Many of our fellow Catholics have become disconnected from the life of the Church, and Bishop Boyea believes that FAITH magazine has been the best way to reach out to them. In addition to FAITH magazine, our diocese continues to evangelize with the distribution of Catholic content across various media platforms, weekly televised Masses, the U.S. bishops’ national efforts and local parish initiatives. By supporting the Help Spread the FAITH Appeal, you will help us continue to answer Christ's call to reach out with the Gospel message.

Your gift to Help Spread the FAITH will support:

1) **FAITH magazine**: a monthly magazine sent to you and every Catholic in the diocese—over 63,000 homes.
2) **FAITHmag.com**: Catholic content to help you grow as a disciple and evangelize — available online and through social media
3) **Televised Outreach Mass**: a weekly broadcast of the Diocese of Lansing
4) **U.S. bishops’ national evangelization efforts**: impacting the media and our society
5) **Catholic University**

By supporting (Parish Name) and our diocese in this Help Spread the FAITH Appeal, you will enable us to carry out evangelization efforts in (Parish Name), our diocese and the nation. Your support ensures that FAITH magazine will continue to be sent to every Catholic home in the Diocese of Lansing. You will ensure that the Outreach Mass will continue to be broadcast and the U.S. bishops will continue their national evangelization efforts.

Christ called us to proclaim the Gospel from the mountaintop. In today’s society, that is a big challenge. We all know the power of the media. With your support, we can use that power to reach out with a positive message — a message that we belong to someone — Jesus. If you are considering making a donation, and are doing so by check please make it out to the parish for ease of processing. Thank you for your consideration.
To: Bulletin Editor
From: Diocese of Lansing - Office of Communications

Please place this announcement in your bulletin for the weekends of Sept. 19 and 26:

Download this ad from:
HelpSpreadTheFaith.com
To: Pastor/Pastoral Coordinator, Liturgist

From: Diocese of Lansing - Office of Communications

FAITH magazine is supported in part by the annual Help Spread the FAITH Appeal on Sept. 25-26.

Please consider offering these prayer intentions for the weekends of Sept. 19 and 26.

For those who may not know Jesus, may we seize opportunities to evangelize to them, we pray to the Lord.

or

For those Catholics who may have become disconnected from the life of the Church – may we seize opportunities to reach out and evangelize them, we pray to the Lord.

or

For the success of the Help Spread the FAITH Appeal and all efforts to share our faith with others, we pray to the Lord.

Prayers of the Faithful
To: Pastor/Pastoral Coordinator  
From: Diocese of Lansing - Office of Communications

Please consider making this announcement on the weekends of Sept. 19 and 26:

Thank you for contributing to last year's Help Spread the FAITH Appeal. Your support has allowed (Parish Name), through our diocese, to send you FAITH magazine. In addition to FAITH magazine, your support has helped us continue evangelizing with websites, television, national efforts and our own parish initiatives. By supporting the Help Spread the FAITH Appeal (next weekend, or this weekend), you will help us continue to reach out to people right in our own parish, diocese and nation.

Many of our fellow Catholics have become disconnected from the life of the Church, and FAITH magazine has been a way for us to reach out to them. (Parish Name) is committed to sending FAITH magazine to every home. That means you and every parishioner will receive FAITH magazine each month. By sending FAITH magazine to every Catholic home in our diocese, we remind everyone that they belong to someone – Jesus Christ – and they belong to something – (Parish Name). FAITH magazine not only informs our people about Catholic news and events, but it inspires us all to engage in the life of Jesus in his Church.

By supporting (Parish Name) in the Help Spread the FAITH Appeal, (next weekend, or this weekend) you will enable us to carry out the evangelization in (Parish Name), our diocese and the nation. Your support ensures that FAITH magazine will continue to be sent to every Catholic home in the Diocese of Lansing. You will ensure that the televised Outreach Mass will continue to be broadcast and the U.S. bishops will continue their national evangelization efforts.

We are called to proclaim the Gospel from the mountaintop. In today's society, that is a big challenge. With your support, we can use the power of the media to reach out with a positive message to people in our own parish – a message that we belong to someone. We belong to Jesus. *If you are considering making a donation, and are doing so by check please make it out to the parish for ease of processing. Thank you for your consideration.*
To: Pastor/Pastoral Coordinator
From: Diocese of Lansing - Office of Communications

*FAITH* magazine is not supported by DSA. Your parishioners' participation in the Help Spread the FAITH Appeal on Sept. 25-26 is critical to this ministry. We have sent your parish the following materials:

1) **Posters:**
   *Please consider displaying in public areas.*

2) **Envelopes:**
   *Please consider making these available to parishioners. Envelopes also were included in the October FAITH magazine and in a letter from Bishop Boyea to all parishioners.*

3) **Bulletin announcements:**
   *Please consider running an announcement in your bulletin.*

4) **Prayers of the Faithful:**
   *Please consider offering the enclosed Prayers of the Faithful.*

5) **Mass announcement:**
   *Please consider making an appeal at Mass.*

**Financial credit on your FAITH account**
Please consider asking your parishioners to support this appeal. A percentage of the appeal revenue will be applied to your parish’s *FAITH* magazine account. Processing instructions were sent to your parish secretary. The envelopes should be processed like any other special collection. Subscription information should be sent directly to *FAITH* magazine. The diocese will apply the appropriate credit to your *FAITH* magazine account after a percentage is finalized by the finance office.

**An average gift to the HSF Appeal offsets parish costs for two *FAITH* magazine subscriptions.**

**Help Spread the FAITH Appeal Contacts:**
Help Spread the *FAITH* Appeal questions:
*Anne Rivet*  517.342.2510
                        arivet@dioceseoflansing.org

Help Spread the *FAITH* Appeal accounts receivable questions:
*Theresa Johnson*  517.342.2460
                        tjohnson@dioceseoflansing.org

Help Spread the *FAITH* Appeal marketing material questions:
*Bianca Murray*  bmurray@dioceseoflansing.org

**FAITH magazine Contacts:**
*FAITH* magazine subscription/database questions:
*Customer Service*  customerservice@faithcatholic.com

*FAITH* magazine billing questions:
*Christine Jones*  cjones@faithcatholic.com

Thank you