

help
spread
the
faith

Annual Evangelization Appeal • Sept. 25-26

Materials Inside

To: Business Manager / Bookkeeper

faith

From: Diocese of Lansing - Office of Communications

Envelopes to distribute at Mass have been included with this letter. If you would like extras, please contact Bianca Murray at bmurray@dioceseoflansing.org. Envelopes also will be provided:

- 1) with a letter from Bishop Boyea to parishioners.
- 2) in the October issue of *FAITH* magazine.

Processing Instructions

Process the HSF appeal like DSA:

- 1) Deposit all checks.**
- 2) Send one check for all HSF donations.**
- 3) Checks made out to the Diocese of Lansing can be mailed to the address below.**
- 4) We can only accept individual donor checks if they have been made out to the Diocese of Lansing. Do not forward checks incorrectly made out to HSF or *FAITH* Magazine to the Diocese. We will not be able to process them and they will be returned to the parish.**
- 5) Include transmittal form (enclosed).**

Thank you for your cooperation.

If you have any questions, please call:

Theresa Johnson 517.342.2460

Anne Rivet 517.342.2510

*Diocese of Lansing
HSF Appeal
Attn: Accounts Receivable
228 N. Walnut St.
Lansing, MI 48933*

Parish HSF Transmittal Form



Parish No.: _____ Parish name: _____

Date: _____ City: _____

Report #: _____ Total paid with cash/check: \$ _____
(Enclose parish check made out to Diocese of Lansing equal to this amount)

Total gifts this report: \$ _____

Parish HSF Transmittal Form



Parish No.: _____ Parish name: _____

Date: _____ City: _____

Report #: _____ Total paid with cash/check: \$ _____
(Enclose parish check made out to Diocese of Lansing equal to this amount)

Total gifts this report: \$ _____

Parish HSF Transmittal Form



Parish No.: _____ Parish name: _____

Date: _____ City: _____

Report #: _____ Total paid with cash/check: \$ _____
(Enclose parish check made out to Diocese of Lansing equal to this amount)

Total gifts this report: \$ _____

To: Parish Secretary

From: From: Diocese of Lansing - Office of Communications

FAITH magazine is supported in part by the *Help Spread the FAITH Appeal* • **Sept. 25-26**

Please distribute the enclosed materials

- 1) Posters: Please post in visible areas in your church and office.
- 2) Envelopes: Please place in an accessible communal location.
- 3) Bulletin announcement: Please give to bulletin editor.
- 4) Prayers of the Faithful: Please forward to liturgist or pastor.
- 5) Mass announcement: Please forward to liturgist or pastor.

Thank you for your cooperation.

To: Bulletin Editor

From: From: Diocese of Lansing - Office of Communications

Please place this announcement in your bulletin for the weekends of Sept. 19 and 26:

Headline: Help Spread the FAITH • Sept. 25-26

Text: Thank you for making last year's Help Spread the FAITH Appeal a success. Thank you for answering Christ's call to evangelize. The Help Spread the FAITH Appeal makes our own local evangelization efforts, like *FAITH* magazine and the televised Outreach Mass, possible.

Bishop Earl Boyea believes that *FAITH* magazine has been an important part of our evangelization plan. *FAITH* magazine is sent to your home and every Catholic home each month by our parishes and diocese. Many of our fellow Catholics have become disconnected from the life of the Church, and Bishop Boyea believes that *FAITH* magazine has been the best way to reach out to them. In addition to *FAITH* magazine, our diocese continues to evangelize with the distribution of Catholic content across various media platforms, weekly televised Masses, the U.S. bishops' national efforts and local parish initiatives. By supporting the Help Spread the FAITH Appeal, you will help us continue to answer Christ's call to reach out with the Gospel message.

Your gift to Help Spread the FAITH will support:

- 1) **FAITH magazine:** a monthly magazine sent to you and every Catholic in the diocese—over 63,000 homes.
- 2) **FAITHmag.com:** Catholic content to help you grow as a disciple and evangelize – available online and through social media
- 3) **Televised Outreach Mass:** a weekly broadcast of the Diocese of Lansing
- 4) **U.S. bishops' national evangelization efforts:** impacting the media and our society
- 5) **Catholic University**

By supporting (**Parish Name**) and our diocese in this Help Spread the FAITH Appeal, you will enable us to carry out evangelization efforts in (**Parish Name**), our diocese and the nation. Your support ensures that *FAITH* magazine will continue to be sent to every Catholic home in the Diocese of Lansing. You will ensure that the Outreach Mass will continue to be broadcast and the U.S. bishops will continue their national evangelization efforts.

Christ called us to proclaim the Gospel from the mountaintop. In today's society, that is a big challenge. We all know the power of the media. With your support, we can use that power to reach out with a positive message – a message that we belong to someone – Jesus. If you are considering making a donation, and are doing so by check please make it out to the parish for ease of processing. Thank you for your consideration.

To: Bulletin Editor

From: From: Diocese of Lansing - Office of Communications

Please place this announcement in your bulletin for the weekends of Sept. 19 and 26:

Download this ad from:
HelpSpreadTheFaith.com

ANNUAL EVANGELIZATION APPEAL

help spread the
faith

Support the U.S. Bishops' communications efforts, Catholic University and Diocese of Lansing evangelization efforts that include:

- FAITH magazine**
A monthly magazine sent to you and every Catholic – over 63,000 homes.
- FAITHmag.com**
Catholic content to help you grow as a disciple and evangelize.
- Social Media**
LIKE us on Facebook, Twitter and YouTube and enjoy more stories and Catholic content.
- Televised Outreach Mass**
A weekly broadcast of the Diocese of Lansing.

Give today at
HelpSpreadtheFaith.com

QR code

To: Pastor/Pastoral Coordinator, Liturgist

From: From: Diocese of Lansing - Office of Communications

FAITH magazine is supported in part by the annual Help Spread the FAITH Appeal on **Sept. 25-26**.

*Please consider offering these prayer intentions for the weekends of **Sept. 19 and 26**.*

For those who may not know Jesus, may we seize opportunities to evangelize to them, we pray to the Lord.

or

For those Catholics who may have become disconnected from the life of the Church – may we seize opportunities to reach out and evangelize them, we pray to the Lord.

or

For the success of the Help Spread the FAITH Appeal and all efforts to share our faith with others, we pray to the Lord.

Prayers of the Faithful

To: Pastor/Pastoral Coordinator

From: Diocese of Lansing - Office of Communications

Please consider making this announcement on the weekends of Sept. 19 and 26:

Thank you for contributing to last year's *Help Spread the FAITH Appeal*. Your support has allowed **(Parish Name)**, through our diocese, to send you *FAITH* magazine. In addition to *FAITH* magazine, your support has helped us continue evangelizing with websites, television, national efforts and our own parish initiatives. By supporting the *Help Spread the FAITH Appeal* (**next weekend, or this weekend**), you will help us continue to reach out to people right in our own parish, diocese and nation.

Short Version

Many of our fellow Catholics have become disconnected from the life of the Church, and *FAITH* magazine has been a way for us to reach out to them. **(Parish Name)** is committed to sending *FAITH* magazine to every home. That means you and every parishioner will receive *FAITH* magazine each month. By sending *FAITH* magazine to every Catholic home in our diocese, we remind everyone that they belong to someone – Jesus Christ – and they belong to something – **(Parish Name)**. *FAITH* magazine not only informs our people about Catholic news and events, but it inspires us all to engage in the life of Jesus in his Church.

By supporting **(Parish Name)** in the *Help Spread the FAITH Appeal*, (**next weekend, or this weekend**) you will enable us to carry out the evangelization in **(Parish Name)**, our diocese and the nation. Your support ensures that *FAITH* magazine will continue to be sent to every Catholic home in the Diocese of Lansing. You will ensure that the televised Outreach Mass will continue to be broadcast and the U.S. bishops will continue their national evangelization efforts.

We are called to proclaim the Gospel from the mountaintop. In today's society, that is a big challenge. With your support, we can use the power of the media to reach out with a positive message to people in our own parish – a message that we belong to someone. We belong to Jesus. “ If you are considering making a donation, and are doing so by check please make it out to the parish for ease of processing. Thank you for your consideration.

Mass Announcement

To: Pastor/Pastoral Coordinator

From: Diocese of Lansing - Office of Communications

FAITH magazine is not supported by DSA. Your parishioners' participation in the **Help Spread the FAITH Appeal** on Sept. 25-26 is critical to this ministry. We have sent your parish the following materials:

- 1) Posters:**
Please consider displaying in public areas.
- 2) Envelopes:**
Please consider making these available to parishioners. Envelopes also were included in the October FAITH magazine and in a letter from Bishop Boyea to all parishioners.
- 3) Bulletin announcements:**
Please consider running an announcement in your bulletin.
- 4) Prayers of the Faithful:**
Please consider offering the enclosed Prayers of the Faithful.
- 5) Mass announcement:**
Please consider making an appeal at Mass.

Financial credit on your FAITH account

Please consider asking your parishioners to support this appeal. A percentage of the appeal revenue will be applied to your parish's *FAITH* magazine account. Processing instructions were sent to your parish secretary. The envelopes should be processed like any other special collection. Subscription information should be sent directly to *FAITH* magazine. The diocese will apply the appropriate credit to your *FAITH* magazine account after a percentage is finalized by the finance office.

An average gift to the HSF Appeal offsets parish costs for two FAITH magazine subscriptions.

Help Spread the FAITH Appeal Contacts:

Help Spread the *FAITH* Appeal questions:
Anne Rivet 517.342.2510
arivet@dioceseoflansing.org

Help Spread the *FAITH* Appeal accounts receivable questions:
Theresa Johnson 517.342.2460
tjohnson@dioceseoflansing.org

Help Spread the *FAITH* Appeal marketing material questions:
Bianca Murray bmurray@dioceseoflansing.org

FAITH magazine Contacts:

FAITH magazine subscription/database questions:
Customer Service customerservice@faithcatholic.com

FAITH magazine billing questions:
Christine Jones cjones@faithcatholic.com

Thank you