

How many remember the Tylenol scare in 1982? I well remember that scare. I was a senior in high school and worked as a sales associate in my small hometown retail store.

When the Tylenol scare went public, I was given the responsibility to pull and inventory all the Tylenol products on the shelf. I thought the company had seen the end.

For those who aren't familiar with this, in the 80's a person laced Tylenol with poison in the Chicago area and many people got sick and some died. Sales plummeted and Tylenol stock dropped in value. Wall Street announced that the Tylenol company was dead.

The Tylenol employees and Management weren't buying into Wall Streets reaction and decided to do something about it.

They began pulling all the products off the shelf and at great expense to the company they quickly invented the tamper-proof cap. They didn't stop there. They began to educate pharmacists, doctors, grocery stores and the public. They educated anyone who would listen to them on how to prevent tampering with their products and something incredible happened.

Because the employees and management worked on this commitment, the public began to see Tylenol not as "tainted " any longer but as safety conscious. The public began to buy only Tylenol tamper-proof caps and seals, and left the competitors in the dust.

Think about it, if we as the Catholic Church continue to work hard in our ministries to train and background check school and parish staff and volunteers who have unsupervised contact with minors, making us aware of potential harm and stopping it immediately, our impact can be profound.

We can be viewed as the leader in preventing child sexual abuse. People will turn to the Catholic Church because parents will view us as safe schools and parishes where programs are safe. We have the potential to reach the entire world with our ministry.

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I think of it like this . . .

The Tylenol Company – the Church

<u>Tylenol Employees and Management</u> – Facilitators/ those serving in Child and Youth Protection roles, DRE, Faith Formation, Catechist.

<u>Tylenol Safety features of the product</u> – PGC training, Criminal Background Checks, windows in doors, open spaces, never in a questionable situation.

The Protecting God's Children (VIRTUS) Program is a ministry for protecting children and venerable adults. It's not a compliance program.

We are not here today because you are the problem, we are here today because you are the solution to the problem.



Students (not yet a graduate from high school) can not be put in lead positions. This means catechist, chaperoning minors, youth groups, children's liturgy, tutoring, etc. By all means, please encourage them to assist a VIRTUS trained adult as part of the student's spiritual path.



If students are assisting in a group with children, the student does not need to take the VIRTUS— Protecting God's Children training. The Called to Protect— Praesidium program they take as part of being a student in one of our religious education programs serves as their safe training.

As a matter of fact, the VIRTUS system will not allow them to register and take the training



Please make sure that <u>ALL</u> staff in your parish and school have taken a live (in person) PGC session. If they took an online version in the past, they must still take a live session. If you are not sure how to verify this, contact me and I can help.



Please be mindful that all windows and doors in your parish and school are not covered with decorations, paper, mini blinds or curtains. At any point, you should be able to stand at a window and have a clear line of vision up and down and across the room.



### Safe Environment Newsletter

Continuing with the CYP survey results. **Question Q7** 

## **Q**-7 Do you maintain a current list of active volunteers each school year

Yes 97%

No 3%

Thank you for making this a priority. We can not stress enough how important it is for you to know who is coming in and out of your buildings. If you are not certain how to go about getting started on maintaining a list let us know and we can direct you to the Master Report on the VIRTUS website.

# The Charter for the Protection of Children and Young People, affirms

our deep commitment to creating a safe environment within our parishes and schools for children and youth. During 2017, a brief summary each month of what the seventeen Articles in the Charter means for us as a community, will be highlighted in our newsletter.

### **To Guarantee**

#### **Article 6 - The Code of Conduct**

Diocesan standards that clearly set boundaries regarding ministerial behavior for clergy, paid personnel and volunteers of the Church. This standard holds us to the highest ethical standard.

For a copy of the Charter go to <a href="http://www.dioceseoflansing.org/">http://www.dioceseoflansing.org/</a>